



Seize The Moment...Strengthen The Chain

**WESTERN AREA
THE LINKS, INCORPORATED**

PROGRAMS

NATIONAL TRENDS AND SERVICES FACET

Wallet Wise Financial Literacy Program

Wallet Wise is a free financial education program created by Ally Financial. The program teaches consumers the basics of Budgeting, Credit, Banking and Investing. Automotive financing and home buying are slated to be added in the future. As the financial prognosis of our community residents improves due to the introduction of this program, so will the overall state of the community, which will result in transformational change.

For years, The Links, Incorporated has been on the forefront of bringing financial literacy curriculums into the communities that we serve, and in keeping with this commitment, the organization has partnered with the Ally Financial Wallet Wise Financial Literacy Program. Knowing that financial wellness is a key fundamental to individual successes in other areas of life, we proudly welcome the Wallet Wise program to the Western Area.

The Wallet Wise sessions are open to individuals over the age of eighteen and who are in the low- and moderate-income brackets. Target markets in the Western Area include the following locations: Arizona–Phoenix, Tucson; California–Los Angeles, Oakland, Riverside, Sacramento, San Diego, San Francisco, San Jose and Santa Ana; Colorado–Denver; Texas–Dallas, Houston.